

# **LD Consulting, Inc, Announces the World's First Service Bureau to Provide a "Search of All Media for Audio/Video Mining and Monitoring purposes**

*LD Consulting, Inc. announces the first ASP/Service Bureau for searching all Media for words, content, and phrases of relevance to the user.*

Philadelphia, PA / New York, NY (PRWEB) March 2, 2005 -- LD Consulting, Inc. the most heterogeneous and prodigious provider of phonetic-based solutions for audio mining, speech analytics, transcription, media content monitoring and conversational marketing announced today the general availability of their LD Consulting Partner Network.

"Phonetic Audio and Video word and phrase searching is exploding, with the LD Consulting ASP/Service Bureau, now fulfilling inter application sets in the national marketplace." says Jack Roken, CEO of LD Consulting, Inc., "Radio, Cable Television, and the Internet are now a desktop click away from real time content monitoring and audio/video mining (mine back 30-60-90-one year or more) applications."

"Imagine the capability to extend your network reach today, from call center and intra enterprise media file mining applications, to be able to monitor/mine your companies product mentions from the Oprah television program, or a local / national radio based talk show.", says Mr. Roken." "A click away will not only give all current relative information on one's own product and services (like Coke, Cadillac, and the Cavaliers ), moreover, now one's competitive product will also be captured and contrasted in relevance. (like Pepsi, Porsche, and the Pacers )".

## **Real Time Thin Client Access**

A tantamount of the LD Consulting Partner Network is the capability to search all Media based ingested and indexed media files virtually and globally, from any desktop. There exist no "batch" requests of search results. By utilizing a true browser technology, the LD Inter Search Network is peerless regarding its scalability, usability, and extensibility.

## **Content Based Relevant Searching**

Now the capability of existing inside the audio, of any media broadcast, is obtained. Boolean algebra searches along with interfaces to Knowledge Management query based systems are achievable.

## **ASP/Service Bureau "Google with ears" capabilities**

The LD Consulting Partner Network allows inter or extra based searching of all media. Radio, Television, and Internet ingestion and indexing is compiled and

available as an extension of a companies existing network or as a “Pay per View” clipping service. This neoteric concept does not exists or is available anywhere today, with the exception of the LD Consulting Partner Network !

About LD Consulting, Inc.

LD Consulting, Inc. is a leading provider of scalable, extensible, and accurate audio mining, transcription, and conversational marketing software. LD Consulting, Inc. allows Government agencies and Commercial enterprises to mine and integrate audio/video media files. Many of the Fortune 100 (like P&G, GM) look to the forward thinking media convergence induction strategies that LD Consulting proposes from a technology perspective. The marketing vista is on the forefront of all solutions proposed by LD Consulting, Inc. By keeping the clients competitive advantage as the focus, LD brings to bear the most cost effectual alternatives to achieving that competitive objective.

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